



CALL CENTER COMMUNITY RESOURCE SITE

CALL CENTER RESOURCE DIRECTORY

TelePlaza provides you with ... Location, Location, Location in the online real estate world!

PRICING & SERVICES TABLE	Basic	Level 1	Level 2	Level 3	Level 4
Price - price per month on credit card	N/A	\$45	\$80	\$110	\$180
Price - if paid one time for annual listing(s)	\$330	\$486	\$864	\$1,188	\$1,944
One (1) Category selection in Database ONLY	√	√	√	√	√
- Industry & Application Selections (2)*	√	√	√	√	√
- Geographical Selections (2)*	√	√	√	√	√
- Company Description & Keywords*	√	√	√	√	√
- Tracking URLs / Counters / Editing	√	√	√	√	√
- Introductory Listing in Email Newsletter	√	√	√	√	√
Membership into TelePlaza Networking site		√	√	√	√
Number of Category Listings		1	2	3	1
Number of Events Listed at ONE time**		1	2	3	6
Company Profile Package (Single Category)***					√
Email reminders to add your content to TelePlaza		√	√	√	√
Extra Offerings:					
Category Sponsorship in Email Newsletter (each)		\$350	\$350	\$350	2/yr.
120x120 Button in ONE category (3 months)		\$250	\$250	\$250	Free

GUARANTEE / EXPECTATIONS:

1. Our pricing is based on 14+ years of Online Advertising experience. Whether you spend \$360 or \$15,000 per year; you WILL get between \$1.50 to \$2.50 per click – **guaranteed** – or you will stay on our site until you get at least \$2.50 per click.

2. To set the proper **expectations** ... We are NOT delivering sales! We are providing a place online where your firm can be located ANYTIME - 24 / 7 / 365 – for people researching call center related products and services.

* **Industry, Application and Geographical Selections** – Allows your company to be located via a database search by a Category, Industry, Application, Geographically or by keywords.

** **Events** – White Papers, Webinars, Case Studies, Press Releases, Webcasts, Seminars that can be added to our web site.

*** **Company Profile Designation:**

- Moves your company HIGHER up the list in your category.
- Your own page on our server including up to 12 links to your web site.
- Two (2) Category Sponsorships in email newsletter per year.
- Up to 6 Events can be displayed at one time.

GIVE US A TRY ... if just 1% of your guaranteed clicks are qualified prospects, your Return on Investment is positive! Online advertising ... at the right price/location ... allows your future customers to FIND YOU!

To reach us call **1.800.422.4932** or **402.932.7467** outside the US and Canada.