



There is **NO BETTER** time to list your firm in the **TelePlaza.com** Directory of Call Center Suppliers.

With over 14 years of Online Advertising experience, TelePlaza.com will **EXPOSE** your company to an audience of over 38,000 call center professionals that visit our site on a monthly basis.

Give us a year to introduce your company to our community and find out how being **ONLINE** ... all day every day ... can help you generate leads now ... and beyond!

Site Improvements:

1. New monthly pricing to keep costs down.
2. Aggressive marketing campaign to increase awareness in the industry.
3. NEW web site "look and feel" with enhanced Search capabilities.
4. NEW - membership into our TelePlaza.com Networking community.

Strengths:

1. A loyal audience of over 38,000 visitors every month.
2. Strong network of industry partners.
3. Annual renewals from suppliers pleased with our results!

Areas of Development:

1. Improve the content on our web site to educate our community.
2. Prove our site to new suppliers for one year (CPC between \$1.50 and \$2.50).
3. Increase the content every month. Allow firms to increase the amount of content they can add to our site. **MORE** Content = **MORE** monthly visitors and **MORE** opportunity for suppliers to get exposure!

See our **NEW** pricing on our web site @ www.TelePlaza.com.

WHY ONLINE ADVERTISING?

Ask yourself the following questions about how you would research an upcoming purchase ... whether it be for business or personal use. I would ...

- 1) Respond to a direct mail advertisement.
- 2) Go to a Conference / Trade Show as an attendee.
- 3) Consult a magazine, newspaper or TV / Radio ad.
- 4) Use Google or another search engine.
- 5) Electronically contact a friend or colleague who responded with a URL to visit.

If you are most likely to use Google or a Search Engine to search for product information ... it is likely your prospects will do the same ... this is how they will find your Company on TelePlaza.com!

1. Our NEW OFFER was designed with four objectives in mind:

- EXPERIENCE – we buy Online Advertising just like you ... therefore, we know you WANT RESULTS! Our NEW pricing is designed to generate clicks in the \$1.50 to \$2.50 range depending on what level of service you buy.
- EXPERIENCE – free does not work ... we have seen how free works on the 100's of sites that are still online, but DEAD! Invest with us and we will generate the visitors using our 14 years of Online Advertising experience.
- VALUE – whether you want to pay more to be at the top of a category – OR – pay the minimum to be in the database ... our site is affordable for everyone.
- CONTINUITY – we have designed our price / value ratio to be affordable so firms continue to stay listed with us year after year.

TelePlaza.com is designed to be the location where buyers can return to locate a company they remembered finding when doing past research on a particular product or service.

2. Aggressive Marketing campaign to increase awareness.

We increased our annual visitors every year since 1996 – and – we learned a great deal more about how to generate and KEEP people coming back to our web site. The MORE suppliers we can sign up, the MORE \$\$\$ we have to market our site within the call center community. GIVE US A TRY for a year and see how we can grow your business!

3. NEW web site “look and feel” with enhanced Search capabilities.

This is our 6th web site release in 14 years. With the ADDED content we are allowing companies to post – AND – the relevant SEARCH content we will be displaying, we expect the BUYER experience with our site will keep them coming back in the future.

4. TelePlaza.com Supplier Networking Area.

All Suppliers signing up for a PAID Package will be allowed to join our Networking community at - <http://TelePlaza.ning.com> - this is an experimental site designed for Call Center Suppliers to be able to network and communicate with other TelePlaza members across the world. After you enroll, you will receive instructions via email on how to join.

Success in online advertising is like Real Estate ... it is Location, Location, Location ... and your presence on TelePlaza.com will keep you in front of people searching for call center resources online!



CALL CENTER COMMUNITY RESOURCE SITE

To reach the call center community,
dial 1.800.422.4932 or visit TelePlaza.com